

Visual-Spatial Usability Test Questions

Visual focus

- What elements did you find your eye focusing on most?
- Which visual elements most influenced your choice of navigating the site?
- Which visual elements did you eventually ignore and why?

Problem solving

- What elements did you focus on that helped you search and browse the site?
- What methods of outlining content helped you make choices of what to read and what to click on?
- What elements did you focus on that seemed distracting or not useful?

Contextual

- What elements on the home page and in the site helped you understand the organization of the site content?
- As you followed links through the site, how were you able to find more specific information?
- What methods might make it easier to find content?

Conceptual

- Describe shapes or icons that you found in the site and their meaning.
- Were these shapes or icons useful in helping guide your actions or understanding of site content?
- How did these shapes affect your reading, searching and browsing decisions?

Wholeness

- What stylistic or visual elements were used that helped you understand the overall layout or organization of the site?
- What elements were used repeatedly throughout the site to help you navigate or understand how the site was organized?
- What were specific benefits and limitations of the site layout that helped and/or hindered your overall understanding of the site?