By the summer of 1964 the Johnson Administration had already made secret plans to escalate the American military presence in Vietnam. But during the 1964 election campaign LBJ stressed his differences with the hawkish views of Republican candidate Barry Goldwater. The President publicly rejected the idea of getting “tied down in a land war in Asia.” But in the spring of 1965 Johnson ordered the first massive bombings of North Vietnam and began the buildup of American troop levels, soon to reach over 500,000. Speaking at Johns Hopkins University, Johnson tried to justify his policy.


Tonight Americans and Asians are dying for a world where each people may choose its own path to change.

This is the principle for which our ancestors fought in the valleys of Pennsylvania. It is the principle for which our sons fight tonight in the jungles of Vietnam.

Vietnam is far away from this quiet campus. We have no territory there, nor do we seek any. The war is dirty and brutal and difficult. And some 400 young men, born into an America that is bursting with opportunity and promise, have ended their lives on Vietnam’s steaming soil.

Why must we take this painful road?

Why must this Nation hazard its ease, and its interest, and its power for the sake of a people so far away?

We fight because we must fight if we are to live in a world where every country can shape its own destiny. And only in such a world will our own freedom be finally secure.

This kind of world will never be built by bombs or bullets. Yet the infirmities of man are such that force must often precede reason, and the waste of war, the works of peace.

We wish that this were not so. But we must deal with the world as it is, if it is ever to be as we wish.

The world as it is in Asia is not a serene or peaceful place.

The first reality is that North Vietnam has attacked the independent nation of South Vietnam. Its object is total conquest.

Of course, some of the people of South Vietnam are participating in an attack on their own government. But trained men and supplies, orders and arms, flow in a constant stream from north to south.

This support is the heartbeat of the war.

And it is a war of unparalleled brutality. Simple farmers are the targets of assassination and kidnapping. Women and children are strangled in the night because their men are loyal to their government. And helpless villages are ravaged by sneak attacks. Large-scale raids are conducted on towns, and terror strikes in the heart of cities.

The confused nature of this conflict cannot mask the fact that it is the new face of an old enemy.

Over this war—and all Asia—is another reality: the deepening shadow of Communist China. The rulers in Hanoi are urged on by Peking. This is a regime which has destroyed freedom in Tibet, which has attacked India, and has been condemned by the United Nations for aggression in Korea. It is a nation which is helping the forces of violence in almost every continent. The contest in Vietnam is part of a wider pattern of aggressive purposes.

Why are these realities our concern? Why are we in South Vietnam?

We are there because we have a promise to keep. Since 1954 every American President has offered support to the people of South Vietnam. We have helped to build, and we have helped to defend. Thus, over many years, we have made a national pledge to help South Vietnam defend its independence.

And I intend to keep that promise.

To dishonor that pledge, to abandon this small and brave nation to its enemies, and to the terror that must follow, would be an unforgivable wrong.

We are also there to strengthen world order. Around the globe, from Berlin to Thailand, are people whose well-being rests, in part, on the belief that they can count on us if they are attacked. To leave Vietnam to its fate would shake the confidence of all these people in the value of an American commitment and in the value of America’s word. The result would be increased unrest and instability, and even wider war.

We are also there because there are great stakes in the balance. Let no one think for a moment that retreat from Vietnam would bring an end to conflict. The battle would be renewed in one country and then another. The central lesson of our time is that the appetite of aggression is never satisfied. To withdraw from one battlefield means only to prepare for the next. We must stay in southeast Asia—as we did in Europe—in the words of the Bible: “Hitherto shalt thou come, but no further.”

There are those who say that all our effort there will be futile—that China’s power is such that it is bound to dominate all southeast Asia. But there is no end to that argument until all of the nations of Asia are swallowed up.

There are those who wonder why we have a responsibility there. Well, we have it there for the same reason that we have a responsibility for the defense of Europe. World War II was fought in both Europe and Asia, and when it ended we found ourselves with continued responsibility for the defense of freedom.

Our objective is the independence of South Vietnam, and its freedom from attack. We want nothing for ourselves—only that the people of South Vietnam be allowed to guide their own country in their own way.

We will do everything necessary to reach that objective. And we will do only what is absolutely necessary.

In recent months attacks on South Vietnam were stepped up. Thus, it became necessary for us to increase our response and to make attacks by air. This is not a change of purpose. It is a change in what we believe that purpose requires.

We do this in order to slow down aggression.

We do this to increase the confidence of the brave people of South Vietnam who have bravely borne this brutal battle for so many years with so many casualties.

And we do this to convince the leaders of North Vietnam—and all who seek to share their conquest—of a very simple fact:

We will not be defeated.

We will not grow tired.

We will not withdraw, either openly or under the cloak of a meaningless agreement.

We know that air attacks alone will not accomplish all of these purposes. But it is our best and prayerful judgment that they are a nec-
essary part of the surest road to peace.

We hope that peace will come swiftly. But that is in the hands of others besides ourselves. And we must be prepared for a long continued conflict. It will require patience as well as bravery, the will to endure as well as the will to resist.

I wish it were possible to convince others with words of what we now find it necessary to say with guns and planes: Armed hostility is futile. Our resources are equal to any challenge. Because we fight for values and we fight for principles, rather than territory or colonies, our patience and our determination are unending.

Once this is clear, then it should also be clear that the only path for reasonable men is the path of peaceful settlement.

Such peace demands an independent South Vietnam—securely guaranteed and able to shape its own relationships to all others—free from outside interference—tied to no alliance—a military base for no other country.

These are the essentials of any final settlement…

This war, like most wars, is filled with terrible irony. For what do the people of North Vietnam want? They want what their neighbors also desire: food for their hunger; health for their bodies; a chance to learn; progress for their country; and an end to the bondage of material misery. And they would find all these things far more readily in peaceful association with others than in the endless course of battle….

We often say how impressive power is. But I do not find it impressive at all. The guns and the bombs, the rockets and the warships, are all symbols of human failure. They are necessary symbols. They protect what we cherish. But they are witness to human folly.

A dam built across a great river is impressive.

In the countryside where I was born, and where I live, I have seen the night illuminated, and the kitchens warmed, and the homes heated, where once the cheerless night and the ceaseless cold held sway. And all this happened because electricity came to our area along the humming wires of the REA [Rural Electrification Administrative]. Electrification of the countryside—yes, that, too, is impressive.

A rich harvest in a hungry land is impressive.

The sight of healthy children in a classroom is impressive.

These—not mighty arms—are the achievements which the American Nation believes to be impressive.

And, if we are steadfast, the time may come when all other nations will also find it so.

Every night before I turn out the lights to sleep I ask myself this question: Have I done everything that I can do to unite this country? Have I done everything I can to help unite the world, to try to bring peace and hope to all the peoples of the world? Have I done enough?

Ask yourselves that question in your homes—and in this hall tonight. Have we, each of us, all done all we could? Have we done enough?

We may well be living in the time foretold many years ago when it was said: “I call heaven and earth to record this day against you, that I have set before you life and death, blessing and cursing: therefore choose life, that both thou and thy seed may live.”

This generation of the world must choose: destroy or build, kill or aid, hate or understand.

We can do all these things on a scale never dreamed of before. Well, we will choose life. In so doing we will prevail over the enemies within man, and over the natural enemies of all mankind….